

Executive Summary

Central Las Cruces, NM 88001, Las Cruces, New Mexico Drive Times: 30, 60 minute radii Prepared by the City of Las Cruces EDO

Latitude: 32.30419 Longitude: -106.76153

	30 minutes	60 minutes
Population		
2000 Population	140,109	602,414
2010 Population	168,715	670,390
2015 Population	173,510	697,384
2020 Population	177,575	723,659
2000-2010 Annual Rate	1.88%	1.07%
2010-2015 Annual Rate	0.54%	0.75%
2015-2020 Annual Rate	0.46%	0.74%
2015 Male Population	49.0%	48.8%
2015 Female Population	51.0%	51.2%
2015 Median Age	33.3	33.3

In the identified area, the current year population is 697,384. In 2010, the Census count in the area was 670,390. The rate of change since 2010 was 0.75% annually. The five-year projection for the population in the area is 723,659 representing a change of 0.74% annually from 2015 to 2020. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 33.3, compared to U.S. median age of 37.9.

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Race and Ethnicity		
2015 White Alone	73.0%	76.6%
2015 Black Alone	2.1%	4.1%
2015 American Indian/Alaska Native Alone	1.8%	1.0%
2015 Asian Alone	1.4%	1.5%
2015 Pacific Islander Alone	0.1%	0.2%
2015 Other Race	18.2%	13.4%
2015 Two or More Races	3.4%	3.2%
2015 Hispanic Origin (Any Race)	63.9%	71.8%
2015 Hispanic Origin (Arry Nace)	03.970	71.070

Persons of Hispanic origin represent 71.8% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 65.0 in the identified area, compared to 63.0 for the U.S. as a whole.

Households		
2000 Households	49,093	201,036
2010 Households	63,039	233,732
2015 Total Households	65,967	246,588
2020 Total Households	67,583	257,220
2000-2010 Annual Rate	2.53%	1.52%
2010-2015 Annual Rate	0.87%	1.03%
2015-2020 Annual Rate	0.49%	0.85%
2015 Average Household Size	2.57	2.76

The household count in this area has changed from 233,732 in 2010 to 246,588 in the current year, a change of 1.03% annually. The five-year projection of households is 257,220, a change of 0.85% annually from the current year total. Average household size is currently 2.76, compared to 2.80 in the year 2010. The number of families in the current year is 173,011 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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Median Household Income		
2015 Median Household Income	\$37,785	\$36,459
2020 Median Household Income	\$42,340	\$40,716
2015-2020 Annual Rate	2.30%	2.23%
Average Household Income		
2015 Average Household Income	\$51,936	\$54,050
2020 Average Household Income	\$57,869	\$60,740
2015-2020 Annual Rate	2.19%	2.36%
Per Capita Income		
2015 Per Capita Income	\$19,886	\$19,455
2020 Per Capita Income	\$22,157	\$21,927
2015-2020 Annual Rate	2.19%	2.42%
Households by Income		

Current median household income is \$36,459 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$40,716 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$54,050 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$60,740 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$19,455 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$21,927 in five years, compared to \$32,501 for all U.S. households

Housing		
2000 Total Housing Units	53,373	217,599
2000 Owner Occupied Housing Units	32,490	121,301
2000 Renter Occupied Housing Units	16,604	79,735
2000 Vacant Housing Units	4,279	16,563
2010 Total Housing Units	67,847	248,971
2010 Owner Occupied Housing Units	39,519	137,038
2010 Renter Occupied Housing Units	23,519	96,694
2010 Vacant Housing Units	4,808	15,239
2015 Total Housing Units	72,034	266,135
2015 Owner Occupied Housing Units	40,959	139,826
2015 Renter Occupied Housing Units	25,008	106,762
2015 Vacant Housing Units	6,067	19,547
2020 Total Housing Units	74,908	279,822
2020 Owner Occupied Housing Units	41,992	144,904
2020 Renter Occupied Housing Units	25,591	112,315
2020 Vacant Housing Units	7,325	22,602

Currently, 52.5% of the 266,135 housing units in the area are owner occupied; 40.1%, renter occupied; and 7.3% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 248,971 housing units in the area - 55.0% owner occupied, 38.8% renter occupied, and 6.1% vacant. The annual rate of change in housing units since 2010 is 3.01%. Median home value in the area is \$161,333, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.12% annually to \$188,113.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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